



# SPONSOR & EXHIBITOR BENEFITS

NJPN 21ST ANNUAL ADDICTION CONFERENCE

APRIL 29TH & 30TH

TWO-DAY LIVE VIRTUAL EVENT

SPONSOR & EXHIBITOR BENEFITS	Exhibitor \$600. - \$1,200*	Sponsor \$3,000	Sponsor \$8,000	Premier Sponsor \$20,000
Complimentary Registrations	3	5	7	10
Agency Virtual Booth	Visual Listing	Visual Placement	Select Placement	Premier Placement
<ul style="list-style-type: none"> <li>Documents in Virtual Booth</li> </ul>	Unlimited	Unlimited	Unlimited	Unlimited
<ul style="list-style-type: none"> <li>Customized Video in Booth</li> </ul>	1 Video	Up to 2	Up to 3	Up to 3
<ul style="list-style-type: none"> <li>Booth Style/Color Selection</li> </ul>	√	√	√	√
<ul style="list-style-type: none"> <li>About Us &amp; Staff Contacts in Booth</li> </ul>	√	√	√	√
<ul style="list-style-type: none"> <li>Staff Direct Chat &amp; Open ZOOM Feature</li> </ul>	√	√	√	√
Data Reports: Full list of participants visiting booth; list of downloaded assets; record of all booth chats; report updates April-Dec 2021	Quarterly	Monthly	Monthly	Monthly
Listing in Program Book	Name & Website	Logo & Website	Logo & Website	Logo & Website
Agency Promotion on Social Media	Name	Logo & Link	Logo & Link	Logo & Link
Agency Promotion on Conference Webpage		Logo & Link	Logo & Link	Logo & Link
Advertisement in Program Book		¼ page	½ page	Full page
Branding in Sponsor Hall, Workshop Theater and Lobby		√	Select	Prominent
Branding in Lounge		√	√	√
Promotional Gamification, Trivia Question and Giveaways		√	√	√
<b>NEW</b> Push notifications during virtual conference			√	√
Sponsor Workshop (w/Presenter) **			√	√
Sponsor Plenary introduction (w/10-minute presentation)				√
Logo on Registration form				√
<b>NEW</b> Logo branding on all conference promotion & constant contact communications				√
<b>NEW</b> Post Event Data: Full list of conference attendees contact information				√
<b>*EXHIBITOR COSTS</b>				
Non-profit rate	\$600			
For profit New Jersey rate	\$900			
For profit out of state rate	\$1,200			

\*\*Workshop must be pre-approved by Conference Planning Committee